



THE INSTITUTE OF
ADVANCED FINANCIAL
PLANNERS 



IAFP 24TH ANNUAL SYMPOSIUM

SEPTEMBER 23 - 26, 2026

FORT GARRY HOTEL
WINNIPEG, MANITOBA

SPONSORSHIP OPPORTUNITIES

MARKET YOUR BRAND THROUGH A PERSONAL CONNECTION

Make an impression on 200+ Financial Planning Professionals at our Annual Symposium. Shine a spotlight on your brand and make lasting connections through one-on-one meetings, breakout sessions, a 60-minute talk and more.

OVERVIEW

SPONSOR BENEFITS

Market Your Brand Through A Personal Connection

Make an impression on 200+ Financial Planning Professionals at our Annual Symposium. Shine a spotlight on your brand and make lasting connections through one-on-one meetings, breakout sessions, a 60-minute talk and more. An opportunity for your organization to be recognized in supporting the benefits of advanced financial planning in Canada.

Robust Attendance

We have doubled our attendance for the past two years holding a virtual conference and expect the numbers to increase for our live event. Attendees earn a large number of credits including Compliance while attending our conference. A majority of the attendees are Advanced Financial Planners who write plans for their clients.

Speaker Opportunities

Speed dating: give your 3 minute pitch and answer questions, this is a great way to get in front of all attendees.

Commercials: professional sponsor commercials run between speakers during the conference.

Sponsor Booths: meet with delegates during breaks and at lunch.

CONFERENCE EVENTS

Day 1 (Platinum and Gold Sponsors)

September 23rd • An excellent line up of Speakers provided by **Platinum and Gold Sponsors.**

Full Day Symposium Sessions + Time with Delegates

September 24th - 25th • A wide range of high calibre Speakers including **Gala, Keynote and Platinum Sponsors.**

Sponsor Booths

The Booths will have a **Sponsor Showcase** during the breaks and lunch hours to meet with the delegates.

Networking

Welcome Reception - September 23rd - Mingle with the delegates during the evening Welcome Reception

Dine Around - September 24th - Choose a restaurant to attend with other delegates - sign up sheets will be available during the conference.

Gala - September 25th - Join the delegates at the evening Gala.

THIS YEAR'S THEME

I · A · F · P

THE ONE WHERE THEY PLAN FOR RETIREMENT

SPONSORSHIP LEVEL OVERVIEW

Outlined below are our available sponsorship opportunities. Each level has a number of promotional benefits for your organization allowing you to highlight your brand and make a lasting impression on **over 200 Financial Planning Professionals**.

LEVEL	KEYNOTE	GALA	GALA ENTERTAINMENT	PLATINUM	WELCOME	GOLD	SILVER	LUNCH	BREAKFAST	BREAK	VIRTUAL
COST (PLUS TAX)	\$16,500	\$15,500	\$12,500	\$12,000	\$10,500	\$8,750	\$7,500	\$5,500	\$5,500	\$3,500	\$2,500
OPPORTUNITIES	1	1	1	2	1	5	8	3	3	6	5
REGISTRATIONS	6	6	4	4	3	2	2	2	2	1	
WELCOME RECEPTION EVENING TICKETS	2	2	2	2	4	2	2	2	2	2	
GALA TICKETS	6	4	2	2	2	2	1	1	1	1	
ADDITIONAL REGISTRATIONS	\$945	\$945	\$945	\$945	\$945	\$945	\$945	\$945	\$945	\$945	\$945
ADDITIONAL GALA TICKETS	\$125	\$125	\$125	\$125	\$125	\$125	\$125	\$125	\$125	\$125	\$125
EXPOSURE OPPORTUNITIES											
40 MIN SPEAKING OP. DAY 1	✗	✗	✗	✗	✗	✓	✗	✗	✗	✗	✗
60 MIN SPEAKING OP. DURING SYMPOSIUM	✓	✓	✓	✓	✗	✗	✗	✗	✗	✗	✗
40 MIN BREAKOUT SESSION SPEAKING OP.	✓	✗	✗	✗	✗	✗	✓	✗	✗	✗	✗
PANEL MODERATOR OP.	✗	✗	✗	✗	✓	✗	✗	✗	✗	✗	✗
SPEED DATING 5 MIN WITH DELEGATES	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗
COMPANY STORY/COMMERCIAL PLAYED ON SCREEN	✓	✓	✓	✓	✗	✗	✗	✓	✓	✓	✗
HOSPITALITY SUITE	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗
WEBINAR OP.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
COMPANY LOGO - SPONSORED BY: (NAMING RIGHTS)	✗	✓	✓	✗	✓	✗	✗	✓	✓	✓	✗

SPONSORSHIP LEVEL OVERVIEW (CONTINUED)



THE INSTITUTE OF ADVANCED FINANCIAL PLANNERS

KEYNOTE SPEAKER SPONSOR

ONE OPPORTUNITY AVAILABLE

SIX REGISTRATIONS | SIX GALA TICKETS | TWO WELCOME RECEPTION TICKETS

\$16,500+TAX

Brand Recognition

- Recognition of Sponsoring the Keynote Speaker, Company Logo and Name included on all media, social media and advertising
- Before the Keynote Presentation: MC will announce "Keynote sponsored by: your company name and read a short ad provided by the sponsor"
- Breakout Session speaking opportunity - 40 minutes
- Opportunity to speak during the Symposium – 60 minutes
- Company Commercial – this will be played once all four days during the Symposium
- Booth
- Hospitality Suite possibility
- More time with the delegates, speed date sessions
- Logo on event materials
- Full page advertisement in Delegates booklet
- Company Logo on the Delegate bags
- Webinar Opportunity – book your time to present a webinar with the IAFP before the end of 2026
- Brochure or 1 page promo piece (~150 supplied by sponsor) will be placed in the delegate packages
- Link on the IAFP web page

GALA SPONSOR

ONE OPPORTUNITY AVAILABLE

SIX REGISTRATIONS | FOUR GALA TICKETS | TWO WELCOME RECEPTION TICKETS

\$15,500+TAX

Brand Recognition

- Recognition of Sponsoring the Gala; Company Logo and Name included on all media, social media and advertising
- Before the Keynote Presentation: MC will announce Gala sponsored by: your company name and read a short ad provided by the sponsor
- Opportunity to speak during the Symposium – 60 minutes
- Company Commercial – this will be played once all four days during the Symposium

- Booth
- Hospitality Suite possibility
- More time with the delegates, speed date sessions
- Logo on event materials
- Company Logo on the Delegate bags
- Full page advertisement in the Delegate's booklet

- Webinar Opportunity – book your time to present a webinar with the IAFP before the end of 2026
- Brochure or 1 page promo piece (~150 supplied by sponsor) will be placed in the delegate packages
- Link on the IAFP web page
- "Sponsored By" signage at Gala

GALA ENTERTAINMENT SPONSOR

ONE OPPORTUNITY AVAILABLE

FOUR REGISTRATIONS | TWO GALA TICKETS | TWO WELCOME RECEPTION TICKETS

\$12,500+TAX

Brand Recognition

- Recognition of Sponsoring the Gala Entertainment; Company Logo and Name included on all media, social media and advertising
- Opportunity to speak during the Symposium – 60 minutes
- Company Commercial – this will be played once all four days during the Symposium
- Booth
- More time with the delegates, speed date sessions
- Logo on event materials
- Company Logo on the Delegate bags
- Full page advertisement in the Delegate's booklet
- Webinar Opportunity – book your time to present a webinar with the IAFP before the end of 2026
- Brochure or 1 page promo piece (~150 supplied by sponsor) will be placed in the delegate packages
- Link on the IAFP web page
- "Sponsored By" signage at Gala

PLATINUM SPONSOR

TWO OPPORTUNITIES AVAILABLE

FOUR REGISTRATIONS | TWO GALA TICKETS | TWO WELCOME RECEPTION TICKETS

\$12,000+TAX

Brand Recognition

- Opportunity to speak during the Symposium – 60 minutes
- Company Commercial – this will be played once all four days during the Symposium
- Booth
- Full page advertisement in Delegates booklet
- Company Logo on the Delegate bags
- More time with the delegates, speed date sessions
- Logo on event materials
- Webinar Opportunity – book your time to present a webinar with the IAFP before the end of 2026
- Brochure or 1 page promo piece (~150 supplied by sponsor) will be placed in the delegate packages
- Link on IAFP web page

WELCOME SPONSOR

ONE OPPORTUNITY AVAILABLE

THREE REGISTRATIONS | TWO GALA TICKETS | FOUR WELCOME RECEPTION TICKETS

\$10,500+TAX

Brand Recognition

- Panel Moderator during Symposium
- Booth
- More time with the delegates, speed date sessions
- Logo on event materials
- Full page advertisement in the Delegate's booklet
- Brochure or 1 page promo piece (~150 supplied by sponsor) will be placed in the delegate packages
- Webinar Opportunity - book your time to present a webinar with the IAFP before the end of 2026
- Link on IAFP web page
- "Sponsored By" signage at Welcome Reception



GOLD SPONSOR

FIVE OPPORTUNITIES AVAILABLE

TWO REGISTRATIONS | TWO GALA TICKETS | TWO WELCOME RECEPTION TICKETS

\$8,750+TAX

Brand Recognition

- Opportunity to speak during Day 1 – 40 minutes
- Booth
- More time with the delegates, speed date sessions
- Logo on event materials
- Webinar Opportunity – book your time to present a webinar with the IAFP before the end of 2026
- Brochure or 1 page promo piece (~150 supplied by sponsor) will be placed in the delegate packages
- Link on IAFP web page



SILVER SPONSOR

EIGHT OPPORTUNITIES AVAILABLE

TWO REGISTRATIONS | ONE GALA TICKETS | TWO WELCOME RECEPTION TICKETS

\$7,500+TAX

Brand Recognition

- Booth
- More time with the delegates, speed date sessions
- Breakout Session speaking opportunity – 40 minutes
- Logo on event materials
- Brochure or 1 page promo piece (~150 supplied by sponsor) will be placed in the delegate packages
- Webinar Opportunity - book your time to present a webinar with the IAFP before the end of 2026
- Link on IAFP web page

LUNCH SPONSOR

THREE OPPORTUNITIES AVAILABLE

TWO REGISTRATIONS | ONE GALA TICKET | TWO WELCOME RECEPTION TICKETS

\$5,500+TAX

Brand Recognition

- Booth
- More time with the delegates, speed date sessions
- Company Commercial - this will be played once, all four days during the Symposium
- Logo on event materials
- Half page advertisement in Delegate's booklet
- Brochure or 1 page promo piece (~150 supplied by sponsor) will be placed in the delegate packages
- Webinar Opportunity - book your time to present a webinar with the IAFP before the end of 2026
- Link on IAFP web page
- "Sponsored By" signage at one Lunch

BREAKFAST SPONSOR

THREE OPPORTUNITIES AVAILABLE

TWO REGISTRATIONS | ONE GALA TICKET | TWO WELCOME RECEPTION TICKETS

\$5,500+TAX

Brand Recognition

- Booth
- More time with the delegates, speed date sessions
- Company Commercial - this will be played once, all four days during the Symposium.
- Logo on event materials
- Half page advertisement in Delegate's booklet
- Brochure or 1 page promo piece (~150 supplied by sponsor) will be placed in the delegate packages
- Webinar Opportunity - book your time to present a webinar with the IAFP before the end of 2026
- Link on IAFP web page
- "Sponsored By" signage during one Breakfast



BREAK SPONSOR

SIX OPPORTUNITIES AVAILABLE

ONE REGISTRATION | ONE GALA TICKETS | TWO WELCOME RECEPTION TICKETS

\$3,500+TAX

Brand Recognition

- More time with the delegates, speed date sessions
- Logo on event materials
- Brochure or 1 page promo piece (~150 supplied by sponsor) will be placed in the delegate packages
- Webinar Opportunity - book your time to present a webinar with the IAFP before the end of 2026
- Link on IAFP web page
- Half page advertisement in Delegates booklet
- Company Commercial – this will be played once all four days during the Symposium
- “Sponsored By” signage during Breaks

VIRTUAL SPONSOR

FIVE OPPORTUNITIES AVAILABLE

\$2,500+TAX

Brand Recognition

- Logo on event materials
- Half page advertisement in the Delegate's booklet
- Webinar Opportunity – book your time to present a webinar with the IAFP before the end of 2026
- Brochure or 1 page promo piece (~150 supplied by sponsor) will be placed in the delegate packages
- Link on the IAFP web page

